

Facestock

A white monomeric, plasticised PVC film.

Basis Weight	112 g/m ²	ISO 536
Caliper	84 µm	ISO 534

Adhesive

A special purpose extra permanent, rubber based adhesive.

Liner

BG45 white FSC is a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	69 g/m ²	ISO 536
Caliper	60 µm	ISO 534

Laminate

Total Caliper	168 µm±10%	ISO 534
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Performance Data

Initial Tack	20 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates. NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

Applications and Use

Applications are predominantly in industrial and chemicals for indoor use offering good durability. Further applications include labels on plastic bottles for household chemicals and motor oil.

Conversion and Printing

The corona treated face material can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. On-press corona treatment is recommended for optimum ink adhesion. We strongly recommend to use a primer in the printing process of PVC in general. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier.

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AF174

Fasson®

PVC WHITE S277-BG45WH IMP FSC



PVC WHITE

S277

BG45WH FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Appendix

Compliance with BS 5609

This material complies with BS 5609, Section two, Marine Immersion Test.

Thermal Transfer Printing:

Printability – Physical Resistance

Ribbon	Settings		Print Quality	ANSI Grade	Scratch resistance	Tape resistance
	speed	energy				
Armor AXR7+	5	20	++	A	++	++
Armor AXR8	5	30	++	A	++	+
DNP R300	5	30	++	B	++	++
DNP R510	5	20	++	A	++	++
DNP R550	5	30	+	A	++	++
limak PM255	5	30	+	A	-	-
limak SP330	5	30	o	A	++	+
Ricoh B110A-X2	5	20	++	A	-	o
Ricoh B120EC	5	30	-	F	-	+
Ricoh B110CR	5	30	++	A	++	++

ANSI (American National Standards Institute) Grade: information about barcode quality

A: excellent B: good C: acceptable D: readable with difficulty

++: excellent +: good o: acceptable -: poor

Tests were performed with the printer Zebra 140X13.

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Warranty

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